

2021 SPARKMAN FOOTBALL MARKETING PARTNERS

2616 Jeff Road
Harvest, AL 35749

Prospective Marketing Partner,

Currently, we are kicking off our campaign for Sparkman Football 2021 Season and would like to invite you to become a corporate sponsor. Our success greatly depends on support from the community as well as businesses in the Madison County area.

Sparkman is Alabama's 3rd largest school and is a visible 7A program. Senator Stadium seats over 4500 people. SHS will have 15 home games this season including Varsity, JV, and Freshmen games. As a Sparkman Marketing Partner, your business will be exposed to thousands of potential customers through several advertising opportunities. Last season ended with an 6-4 record as well as participating in the first round of state playoffs!

The team has many goals to meet this year. Renovations to the locker room are our first priority. The Lockers are the originals from when the Field House was built in 1988. Having a great place for the athletes to work out, have prayer breakfast and store their gear is our main priority! These are in addition to normal activities that must be accomplished every year such as pre- and post-game meals, the replacement of worn helmets, shoulder pads and other equipment needed on the field for these young men to be successful.

Your partnership with the Sparkman Marketing Partners will send a clear message that you support the Sparkman Football Program and are willing to invest in the lives of these young men. With your partnership, you can help to provide our student-athletes with opportunities to experience the practical application of important life lessons.

Attached is a listing of our sponsorship level opportunities. If none of these meet your needs, we invite you to contact us and do a custom sponsorship built around what your business could do to help our program be successful. If you choose to partner with us, you can submit your completed application by giving it to a current SHS football player or you can mail the completed application with your sponsorship to the address shown on the form.

Again, the Sparkman Football Program appreciates your support of these student-athletes and future of our community through corporate sponsorships.

Respectfully,

Laron White
Head Football Coach
Sparkman High School

SPONSOR LEVELS

Red Zone Package – \$1,500

- Company logo displayed on vinyl stadium sign during the season (Large)
- Social Media Shout Outs (Facebook, Twitter, Instagram)
- Company logo on Sparkman Football website with direct link to company home page
- Recognition over PA during all home games
- Sparkman Football Pre-Game Meal Sponsor
- Reserved parking pass and free admission during Senator home games
- ***Restaurant sponsor option: everything listed and guaranteed 1 pre-game meal bought from sponsor***

Kickoff Package – \$1,000

- Company logo displayed on vinyl stadium sign (Large)
- Social Media Shout Outs (Facebook, Twitter, Instagram)
- Company logo on website with direct link to company home page
- Recognition over PA during all home games
- ***Restaurant sponsor option: everything listed and guaranteed 1 pre-game meal bought from sponsor***

Coin Toss Package- \$500

- Company logo displayed on vinyl stadium sign (Medium)
- Social Media Shout Outs (Facebook, Twitter, Instagram)
- Company logo on website with direct link to company home page
- Recognition over PA during all home games

Banner Sponsor – \$250

- Company logo displayed on vinyl stadium sign (Medium)

Meal Sponsor:

\$1000- Game Day Meal Sponsor-Recognition over PA during sponsored game

\$200- Prayer Breakfast Sponsor -Recognition over PA during sponsored game

Stadium signs will be on display 24 hours a day August through December. Ads/artwork can be submitted by hard copy or emailed directly to sparkmansenatorfootball@gmail.com preferably JPEG or PDF). For best quality, graphics should be at least 600dpi and photos should be at least 300dpi.

The Sparkman Marketing Partners would like to thank you for your support and becoming a **Partner** for the 2021 season.

SPARKMAN MARKETING PARTNERS
2021 Football Sponsorship
Sponsor Information

Business Name: _____ Business Phone: _____

Business Address: _____

Business Facebook: _____

Business Website Address: _____

Business Email: _____

Business Contact Name: _____

Sponsorship Purchased: (Check below)

_____ Red Zone Level	\$1,500	_____ Kickoff Level	\$1000
_____ Coin Toss Level	\$500	_____ Banner Sponsor	\$250
_____ Prayer Breakfast	\$200	_____ Game Day Meal	\$1,000

PAYMENT

Check # _____
Checks payable to Sparkman
Football Boosters
Phone# on check required

ARTWORK/AD SUBMITTED: (Circle one) Y N

Business requests Last Year's Ad be used Y N

Acceptable formats: hard copy (can be scanned), however email- PDF or JPEG preferred

Submit this form WITH payment. Graphics need to be submitted by July 28, 2021.

Mailing Address: Attention SHS Football Boosters (Attn: Julie Jones)

2616 Jeff Road

Harvest, Al 35749

(Contact Person- Julie Jones, Board Member 931-801-0461)