

Minutes
QB Club meeting
May 2, 2017

Call to order

President Sonny Burch called the May meeting of the Sparkman High School Quarterback Club to order at 6:30 p.m. in the SHS Field House.

Secretary's Report

There were no corrections or additions to the April minutes as posted on the sparkmanfootball.com web site. Please email sparkmansenatorfootball@gmail.com if you are not receiving email communications. Please sign up for the appropriate Remind group: freshman or varsity.

Secretary Bev Perry provided some important dates for the membership to take note of:

- The Spirit Wear store is open for another week (until May 10). The new code is senato2Q3Q (case-sensitive)
- Physicals are Monday, May 8, from 5:30-7 p.m. in Gym 1; bring the AHSAA Preparticipation Physical Evaluation form with you (can be downloaded at http://media.wix.com/ugd/43764b_1faaa821500f4ad99f297fd94c4a3bb4.pdf)
- The Spring game is Thursday, May 18 at 7 p.m. vs. Austin at home
- Next QB Club meeting is June 6
- The July QB Club meeting is July 11 (moved to accommodate July 4th holiday)
- August 1 will be the pre-season picnic and the date fees are due

Secretary Perry noted that it's time to start working on the programs. Volunteers are needed to help; email sparkmansenatorfootball@gmail.com if you'd like to help.

Treasurer's Report

Treasurer Kim Gibson reported that the Club has an unencumbered balance of \$46,359.11. That number accounts for new flooring and glute/hamstring machines and rubber bumper weights. If you have questions about QB Club expenses or your account balance, email Treasurer Kim Gibson at jkmhgibson@gmail.com.

Flooring update: Flooring wasn't complete at the April meeting because the vendor ran out of materials due to incorrect measurements. More flooring has been ordered and will be delivered soon. The Club has also ordered new glute/hamstring machines from the same vendor that should also be delivered soon.

1st VP, Fundraising Report

Golf tournament: Vice President of Fundraising Jennifer Ickes reported that the Second Annual Sparkman Gridiron Golf Classic had seven teams play in the tournament last weekend -- half the number that played last year. We had 16 hole sponsors, one quarter of last year's number. The golf tournament might raise \$2,000 -- overall a disappointing fundraiser.

Sparkman Marketing Partners: Now is the time to approach local businesses and ask them to become a Sparkman Marketing Partner for the 2017 season. Several levels of sponsorship are available and the businesses receive advertising benefits like in-game announcements, signs on the fence that surrounds the stadium, social media shout-outs and ads in the football program. The Sparkman Marketing Partners fundraiser ends July 21. Paperwork that explains the Sparkman Marketing Program is available on the www.sparkmanfootball.com web site.

Adrenaline Power Cards: On June 13, the Adrenaline Power Cards fundraiser begins. Players need to sell 20 cards for \$20 each. Players will receive \$10 credit toward their accounts for each \$20 card sold.

2nd VP, Volunteers Report

Spring game: Vice President of Volunteers Angela Knight reported that four people will be needed for the chain gang for the spring game; two slots have been filled so two are still open. The preseason picnic, scheduled for August 1, will also need volunteers for setup, serving, cooking, cleanup and more. Preseason picnic volunteer signups will be available in July.

3rd VP, Meals Report

Ms. Sharon Caselberry introduced herself as the new vice president of pregame meals. She requests that anyone who has a player with food allergies or a player that doesn't eat certain foods for religious or cultural reasons contact her at sparkmansenatorfootball@gmail.com so reasonable accommodations can be made.

Ms. Caselberry reported that Coach White wanted to evaluate having pregame meals catered in on Friday nights. He recommended the Board evaluate the meals of CFN/Committed Fitness & Nutrition, with Chef Darrell Echols (see the company web site at: <https://committed2play.com/>). The Board, coaches and some of the senior players sampled two of Chef Echols's dishes: chicken and rice with tomatoes and mushrooms and tilapia with kale and quinoa. The price from CFN would be \$8/person, the same as the most expensive pregame meal served last year. There would be three meals to choose from each week, and the macros of meals would be tailored to different types of players (linemen, skill players, etc.), as ordered by the coaches. The players gave the meals two thumbs up! Coach Sevier reported that he felt the meals kept him full, but not bloated. The QB Club will be evaluating this for Fall.

To help pay for meals this year, the QB Club will be approaching local churches to see if they will support us in providing the pregame meals. This effort began last year, with some success and is modeled after the program Buckhorn has. Glen Pettus has already received a \$1,000 donation from First Baptist Church of Huntsville. Jennifer Ickes has a sample letter you can give to a church. Churches will receive in-game announcements for their support. Pastors can also address the team during prayer breakfasts on Friday morning or before games if they would like to.

President's Report

President Sonny Burch reminded the membership that fees are due by August 1 and can be paid in installments. Fees are \$700 for the first child and \$500 for the second. Parents of seniors who have paid their fees in full the last three years owe \$500. Those parents will be getting an email to verify their players are eligible for the senior discount.

Parent of seniors also need to be aware of upcoming expenses in addition to pictures: senior banners for \$45 and ad upgrades in the program, if desired. Seniors will receive a basic one-quarter page ad for free.

Fees can be paid on the following dates:

- 🚗 May 16
- 🚗 June 6 QB Club meeting
- 🚗 June 20
- 🚗 July 11 QB Club meeting
- 🚗 July 25
- 🚗 August 1 Pre-Season Picnic & Fees Are Due

After some discussion of Coach White's budget priorities, it was suggested that another mandatory meeting be held to go over the budget versus needs. If members have ideas for fundraising, contact President Sonny Burch at wallystibb@gmail.com.

Coach's Report

Coach Sevier reported that the Spirit Wear store is open until May 10 – order required items if you haven't already done so! There is a new access code: [senato2Q3Q](#) (case-sensitive). See www.sparkmanfootball.com for complete ordering instructions.

In June, players will be selling Adrenaline Cards. The Sparkman Marketing Partners corporate sponsorship fundraiser is also ongoing — please support and help take the program to the next level. Coach White would like to be able to provide things the program needs to help us become a winning program!

Coach Sevier noted that if all parents and players pull together, a large amount of money can be raised. Coach White likes to focus expenditures on things that's help the team win and benefit the players directly, such as top-notch equipment.

Players need to get eligibility paperwork into Coach Walters and Coach Watson. Forms can be downloaded from the www.sparkmanfootball.com web site.

Coach Sevier wants parents to tell their players that the coaching staff is there for players; encourage players to talk to the coaches if they are unsatisfied with something, such as if they want to play a different position.

Coach Sevier reports that some schools recruit our players by showing off their superior facilities. Glen Pettus encourages parents to keep fundraising even after they've met their \$700 commitment. The program needs extra funds in order raise our program to the next level.

After additional discussion, the meeting adjourned at 8:03 p.m.

Respectfully submitted,

Beverly Perry
2017 QB Club Secretary