

Minutes

Tuesday, November 7, 2017 QB Club meeting  
SHS Field House

Call to order

Vice President of Fundraising Jennifer Ickes called the meeting to order at 6:30 p.m.

Secretary's Report

There were no corrections to the October minutes as posted on the sparkmanfootball.com web site. Secretary Bev Perry reported that tickets for the playoff game on Friday are \$8 for students and adults; tickets for subsequent playoff games will be more expensive.

Tickets for the playoff game at Hoover Friday are available for sale during the meeting and also in the SHS main office Wednesday and Thursday from 8-4 p.m. Tickets can also be ordered online; check twitter and Facebook for the link to buy tickets online.

Treasurer's Report

Treasurer Kim Gibson reported that the Club's unencumbered balance is \$16,532.32. Some additional expenses related to the post season still need to be paid, such as laundry and meals. In addition, the Club needs to pay for the banquet, which cost \$6,000 last year (there are more players this year.) She encouraged members to realize that fundraising is a year-long activity; it never really ends.

First Vice President, Fundraising Report

First Vice President of Fundraising Jennifer Ickes provided a summary of all the fundraisers the Club participated in this year:

- Dreamland: 28 players raised \$2,800
- Golf: 21 players raised \$2,600
- 20/20: 39 players raised \$8,637
- Gold cards: 67 players raised \$22,235
- Playoff t-shirts should raise about \$6,000; there are about 150 left. Officers and volunteers will be selling the t-shirts at SHS on Wednesday and Thursday and at S9 on Thursday. The Club is making a good profit on the t-shirts because we had a sponsor for them (Candi Williams, State Farm insurance)
- The "Help Us Help You" campaign overall helped 27 players completely cover their fees
- All together, the Club raised \$44,932 this year through fundraising

Some players contributed toward fees; the Club keeps this information confidential but does inform Coach White. Coach White stated that because the coaching transition didn't start until April this year, he wasn't proactive, but next year he may hold kids and parents accountable for fee payments.

2nd Vice President, Volunteers Report

Co-VPs of Volunteers Charity Mathis and Marty Conner thanked everyone for volunteering this season. Every job is important and the Board appreciates all the volunteers that stepped up this season.

### 3rd Vice President, Meals Report

Vice President of Meals Sharon Caselberry reported that Friday the team will eat at Niki's West in Birmingham on the way to the Hoover game and the team will have Burger King burgers after the game. There will be no game day breakfast on Friday because there is no school.

### President's Report

Ms. Ickes reported for President Sonny Burch and summarized several of the projects the Club completed this year:

- Purchased flooring for the weight room
- Fixed ice machine
- Replaced lighting
- Fixed HVAC
- Paid seven coaches supplements
- Purchased new coaches uniforms
- Purchased playoff apparel for the team
- Purchased freshmen undefeated shirts
- Purchased new weights for the weight room
- Purchased and proctored an ACT prep course
- Started some new traditions, such as a senior dinner
- Produced the football program
- Sold reserved seating

The Club then voted for new officers. These individuals were voted in for 2018:

- President: Marty Conner
- 1<sup>st</sup> Vice President, Fundraising: Charity Mathis
- 2<sup>nd</sup> Vice President, Volunteers: Julie Cooper
- 3<sup>rd</sup> Vice President, Meals: Sharon Caselberry
- Treasurer: Scott McNeal
- Secretary: Sherita Pryor

### Coach's Report

Coach White provided an update on playoff game, instructing parents to have boys at the field house by noon Friday; buses will depart about 1:15. He stated that it will be a big stage Friday night and Hoover has dominated 7A for 15 years. The coaches want everyone to encourage the players and keep them positive.

Coach White also thanked the parents for supporting him all year.

Respectfully submitted,

Bev Perry  
2017 Quarterback Club Secretary